

Exhibition & Sponsoring prospectus

Information on booths and other opportunities to profile your company

Increase your visibility at the 10th edition of our international GAS Analysis event during the 3-day exhibition and the symposium and poster sessions.

Benefits of being an exhibitor or sponsor also include exposure at our event's website, our electronic newsletter and other media, which are viewed by many experts worldwide in your field!

The organisation will also support you in promoting your participation in the 10th international GAS Analysis event among your business network. We will provide you with various means, such as:

- GAS Analysis 2019 banner (general or personalised) to incorporate in your e-mail signature and other communications
- GAS Analysis 2019 logo
- Promotional view draft for presentations prior to the start of GAS Analysis 2019
- Like and share messages at LinkedIn and Twitter (#GASanalysis2019)

Other ideas from your side are warmly welcomed ...

Target audience

Experts from national and international institutions, world-renowned industry and academia from all over the world, including:

- policy makers
- analysts
- end-users
- technical staff
- manufacturers



Main sponsor:



GAS Analysis 2019 EXHIBITION

Full service exhibitor package

We offer three different packages (prices excl. VAT):

- **Package 1** includes booth size 9 m² (3 m x 3 m) € 3.000,-
- **Package 2** includes booth size 12 m² (4 m x 3 m) € 3.500,-
- **Package 3** includes booth size 15 m² (5 m x 3 m) € 4.000,-

All packages include:

1. **Free entrance for two persons** for the whole event, including symposium programme and social event.
2. **Three business relations entrances** for one daypart. We offer exhibitors the opportunity to **invite business relations** to their booth and experience the inspiring ambience of GAS Analysis 2019.
3. Three-minute **corporate movie** that will be shown during our event at the exhibition floor.

Specifications MP AluSystem basic booth and extra options

Used materials in the basic stand are decorative and functional MP AluSystem (an open aluminium construction with white panels and blue decoration panels). This ensures “unity in mixture”. Standard measures of the basic construction are: 3 m x 3 m, 4 m x 3 m or 5 m x 3 m, height 250 cm.

The booth is provided with carpeting and lighting with two or three spots on a rail. Each stand construction has a back panel of total 3 m, 4 m or 5 m long, respectively. Corner stands are open on one side. Coupled stands are separated by a panel (3 m).

Company name on freeze

The stand includes a freeze with your company name.

Electricity supply

Each stand construction is provided with a double partition socket (230 V, max. 2 kW) and with lighting on a rail: two spots in a stand with a back panel of 3 m, and three spots in a stand with a back panel of 4 m or 5 m.

Basic booth and furniture



Basic furniture:

- 2 bar stools
- 1 round bar table (height 110 cm)



Extra: Basic Plus set

Price

€ 45,-

Basic Plus furniture:

2 bar stools

1 rectangular bar table (120 cm x 80 cm; height 110 cm)



Extra: Upgrade your booth with your own design in full-colour print!

For maximum exposure in your booth!

No more separate banners and space loss with printed visuals on the wall(s) in your booth with the following solutions:

1. Visuals printed on foam panel: size 100 cm

The foam panel(s) replace(s) the standard white wall; the vertical uprights remain visible.

2. Textile wall: size 200 cm, 300 cm, 400 cm or 500 cm

The textile visual, based in a special aluframe, replaces or is fixed flat against the standard white panels.



Booth with printed foam panels



Booth with textile back wall and two basic plus furniture

Extra facilities

Extra facilities are available at your own account.

Printed visuals, extra lighting, extra electricity connections, extra furniture, folder racks, (high-speed) internet connections, audio-visuals, mobile publicity and exposition systems, text boards, etc. can be ordered – after receipt of the contract – at our supplier Meeting Point Communications using the relevant form.

Storage optional

Storage of your stand and promotional materials at a central point and deliverance to your stand at the exhibition is possible. For this, deliver your materials at the Fokker Terminal on Monday 17 June 2019 between 14.00 and 18.00 h with a clear indication of event name and date (i.e. GAS Analysis 2019 | 18-20 June 2019), stand number and company name. Follow the instructions of the parking guard on site.

Decorating and furnishing

Stands will be ready for decorating and furnishing on Monday 17 June 2019 from 14.00 h. Preparations shall be finalized on Tuesday 18 June 2018 at 9.00 h at the latest.

Branded catering in your stand

Present your own (branded) chocolates, snacks, food and/or drinks in your stand. Contact the organisation for the options.

More information

Do you experience any specific needs? Or would you like to receive more information on the items above? Contact the organisation and they are pleased to help you.

GAS Analysis 2019 SPONSOR PACKAGES

PACKAGE 1: Sub sponsor

Price € 8.500,-

Sub sponsor(s) of GAS Analysis 2019 will be mentioned in all correspondence on the event and at several instances during the event.

Sub sponsorship contains:

- **exhibition package 2** (i.e. 12 m² (4 m × 3 m) floor including MP Alusystem basic booth, two free entrance tickets to the whole event, three business relations entrances for one daypart, and a three-minute corporate movie)
- **name and logo** on event's website www.gasanalysisevent.org, flyer, electronic newsletter, and event app
- **name and logo** displayed on sponsor banners and regularly displayed on big screen at exhibition floor during the event
- **company brochure** in registration portfolio

PACKAGE 2: Session sponsor

Price € 11.750,-

The symposium consists of parallel lectures on different topics (NB. final topics will be determined after reviewing the abstracts; see programme on www.gasanalysisevent.org). These lectures will take place in separate rooms. Sponsoring a session markets your organization to a more specific audience. Session sponsor(s) of GAS Analysis 2019 will be mentioned regularly in the communication to the participants.

Session sponsorship contains:

- **exhibition package 2** (i.e. 12 m² (4 m × 3 m) floor including MP Alusystem basic booth, two free entrance tickets to the whole event, three business relations entrances for one daypart, and a three-minute corporate movie)
- one **additional free entrance ticket** to the whole event
- **time slot** for scientific lecture in your session
- **name and logo** on event's website www.gasanalysisevent.org (also in relation to sponsored session), flyer, electronic newsletter, and event app
- **name and logo** displayed on sponsor banners and regularly displayed on big screen at exhibition floor during the event
- logo on **announcement screen** outside the session room and **sponsor banner on stage** in the session room
- **company brochure** in registration portfolio

GAS Analysis 2019 SPONSOR ITEMS

Short course sponsor

Price € 5.000,-

New feature at GAS Analysis 2019 will be the possibility to participate in a short course (one daypart). During GAS Analysis 2019 two short courses will be organised:

1. Accreditation in gas analysis
2. [Topic to be confirmed]

Taking part in these short courses will be confirmed by a certificate of participation.

Short course sponsor contains:

- company logo printed on **certificates of participation**
- **name and logo** on event's website www.gasanalysisevent.org (also in relation to sponsored short course), electronic newsletter, and event app
- logo on **announcement screen** outside the course room and **sponsor banner on stage** in the room
- **company brochure** in registration portfolio

Opening drinks

Price € 5.000,-

Sponsoring the opening reception on Tuesday 18 June 2019 (17.00-19.00 h) provides you:

- opportunity to distribute your organization's **flyers at reception**
- opportunity to distribute **branded gifts** to participants on departure
- **branded invitation** reminder about opening reception in registration portfolio
- **name and logo** on event's website www.gasanalysisevent.org, flyer, electronic newsletter, and event app
- **name and logo** displayed on sponsor banners and regularly displayed on big screen at exhibition floor during the event
- **advertisement** (1x A5 format) in registration portfolio
- **logo on sponsor banner** to be prominently exposed during the event

Lunch sponsor (per day)

Price € 5.000,-

Lunches will be offered to the all participants on Tuesday, Wednesday and Thursday.

We offer you the possibility to sponsor one lunch. This includes:

- **branded invitation** reminder in registration portfolio
- **announcement** at the lunch buffet
- **name and logo** on event's website www.gasanalysisevent.org, flyer; electronic newsletter, and event app
- **name and logo** regularly displayed on big screen at exhibition floor during the event
- **advertisement** (1x A5 format) in registration portfolio
- **logo on sponsor banner** to be prominently exposed during the event

Dinner sponsor

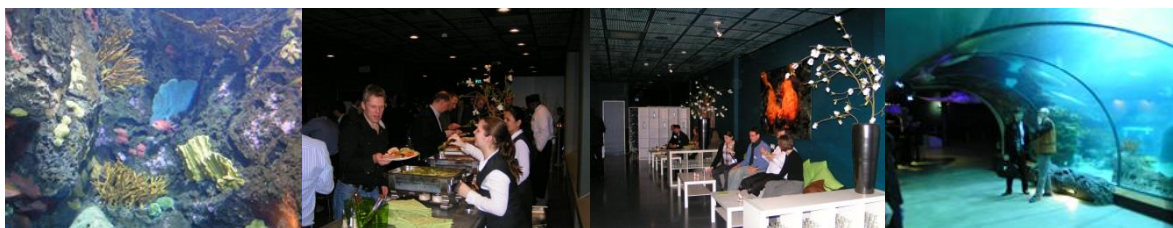
Price € 7.000,-

A symposium dinner will be organized on Wednesday evening 19 June 2019 for all participants including partners, speakers, session chairs, exhibitors and invited guests.

Sponsoring the symposium dinner includes:

- **five passes** for your business relations for the whole social event
- **branded invitation** reminder in registration portfolio
- **announcement** at the dinner location
- **name and logo** on event's website www.gasanalysisevent.org, flyer, electronic newsletter, and event app
- **name and logo** regularly displayed on big screen at exhibition floor during the event
- **advertisement** (1x A5 format) in registration portfolio

- **logo on sponsor banner** to be prominently exposed during the event
- the opportunity to address the attendants in a **welcome speech**



Being exclusive dinner sponsor offers your company possibilities of giving it your own touch.

Advertisement in registration portfolio

Price € 750,-

This portfolio is handed out to around 250 to 300 participants at registration. Adds, maximum 2x two-sided A5 format, will be added as insert to the portfolio. Your organisation will be mentioned on the website www.gasanalysevent.org.

For promotional materials or branded gifts, please contact the organisation.

GAS Analysis 2019 badge holder

Price € 2.000,-

Your company logo printed on the badge holder. Participants, speakers and exhibitors are requested to wear their badge visible during GAS Analysis 2019 at any time.

Promotional banner at the exhibition floor

Price € 2.000,-

This promotional banner with your company name and logo will be visible for all participants at **three different places on the exhibition floor** during GAS Analysis 2019.

It is a great opportunity to mark your booth at the exhibition!

Writing case / hardcover notebook

Price € 4.000,-

Opportunity to provide all participants with a writing case / notebook upon registration. Your company logo will be a strong visual for all participants during and after GAS Analysis 2019.

This option includes:

- **exclusive company logo** (mono) on each writing case together with the events logos (NEN, ISO and GAS Analysis 2019)
- **advertisement** (2x A5 format) in registration portfolio
- **name and logo** on event's website www.gasanalysevent.org, flyer, electronic newsletter, and event app
- **name and logo** regularly displayed on big screen at exhibition floor during the event

Make your own package

Didn't you find a package that meets your needs? Please contact the organisation to tailor a package suiting your individual requirements and budget.

Terms & conditions

Registrations as exhibitor or as sponsor are only effective after receipt of a completed and signed registration form.

- For exhibitors: at your registration you can apply for a first and second choice in options at the exhibition floor. Early registrations have first choice!
- Sponsor packages can be extended, see other sponsor options.
- Each sponsor package can only be granted a limited number of times.
- Logos should be provided electronically as eps or ai file in 300 dpi (dots per inch) for printing.
- Logos and/or advertisements will only be placed in the printed material stated in the sponsorship packages if sponsorship is confirmed by the time of printing.
Sponsor to supply art work and materials.
- Promotional material for the congress bag and/or writing case should be provided in the required number of copies.
- Congress bag and/or writing case: price includes cost of one bag/writing case per delegate.
- The participants receive a congress bag and/or writing case with events information. Presentations, copies of scientific posters and advertisements will become available as post-event information on the events webpage. Your promotional material could also be part of this information.
- The marketing effect of your sponsorship is more effective if mentioned on (electronic) media beforehand; the sooner you decide the more often your company will be mentioned (see also sponsor packages).
- The deadline for sponsoring and/or subscribing as exhibitor is 1 May 2019.

Ensure your involvement & more information

Please contact NEN Events, Mrs Pauline van Rheeden by:

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E-mail: gas@nen.nl