

Connecting to **GAS Analysis 2022** creates  
the unique opportunity  
to profile your company worldwide among a targeted audience!

The GAS Analysis 2022 Organisation Team is preparing a **high-quality programme** consisting of lectures from world-leading experts, practical short courses, a poster session, an exhibition and networking events. The symposium will be run under 3 key application axes: **Environment**, **Energy/BioGas** and **Health**.

On this occasion, the latest advances in **gas metrology**, **energy transition**, **industrial innovations** and **air quality** will be addressed. Other elements at the rendez-vous: measurement systems, validation and uncertainties, emission and contamination control, accreditation and risk assessment...

The event is in partnership with two leading fairs dedicated to industry and 4.0 evolutions: Measurement World and Global Industrie. It is a turning point for GAS Analysis events as you will benefit from a **wider media coverage** and **more visitors**: an excellent opportunity to showcase your advanced technologies and innovative products and services to an international audience.



## Targeted audience

Starting 20 years ago, the GAS Analysis events are nowadays considered the global forum in the field of gas analysis, bringing together:

- Experts from international institutions (metrology, university / academia, public / private research)
- Experts from world-renowned industry
- Policy makers
- Technical managers
- Research laboratories
- Manufacturers, service providers
- Industrial end-users



## Key figures

**300 participants** are expected to GAS Analysis 2022

**35 countries**

**60 lectures and posters**

**30,000 visitors** for Measurement World and Global Industrie exhibitions



## Supported and organised by

Air Liquide, CETIAT, EURAMET, The Linde Group, EffecTech,  
LNE, NPL, PAC Analytical Controls, Shell Global Solutions International, VSL



# Premium sponsorship packages

Benefits for sponsor partners include exposure at our GAS Analysis and CFM website, in our flyer and electronic newsletter and through other (social) media, which are viewed by many gas analysis and metrology experts worldwide. Below the following sponsor partnership packages (see details next page):



## Communication

Whatever sponsorship partnership package you choose, we offer **several means to support you in promoting your participation**, such as:

- GAS Analysis 2022 banner (general or personalised) to display on your website, in your e-mail signature and to use in other communications
- GAS Analysis 2022 logo
- Promotional view draft (PowerPoint slide) for presentations prior to the start of GAS Analysis 2022
- Profiling through social media LinkedIn and Twitter

Moreover, our **communication plan** will increase your visibility:

- Promotional emailing will be sent to our 30,000 contact base
- Up to 2 posts a week will be published on our social media accounts (LinkedIn and Twitter gathering more than 11,500 contacts; constantly rising connections)
- Press releases will be published in both French and English to 750 contacts



## Dinner sponsor

A social dinner event will be organised on the second day for all GAS Analysis participants including sponsorship partners, speakers, session chairs, exhibitors and invited guests.

Sponsoring the dinner includes:

- **6 invitations**
- **Welcome speech** at the dinner location
- **Logo** on the Dinner menu, promotional emailing, the Symposium rooms and signs on-site, on the GAS2022 Programme
- **Logo and link to your website** on GAS2022 and CFM website
- **Interview** in the press partner magazines
- **Quotation** in all Social Media posts and press releases

Being the exclusive dinner sponsor offers your organisation possibilities of giving this dinner your own touch that will be remembered by participants when talking about this special event.



People often know Paris by walking through its particular streets and its urban architecture.  
But what about tours directly from the river?  
Bateaux Parisiens will deliver to all its guests a magical evening of gastronomy and refinement along the Seine.



# Premium sponsorship packages

## Details

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	DIAMOND	PLATINUM	GOLD	SILVER	DINNER
<b>EXHIBITION AND SPECIAL GUEST</b>					
Stand	15 m <sup>2</sup>	12 m <sup>2</sup>	9 m <sup>2</sup>	-	-
+ incl 2 free tickets <sup>a</sup>	✓	✓	✓	-	-
+ incl privileged place around the coffee break zones	✓	✓	✓	-	-
Additional free ticket <sup>a</sup>	3	2	1	-	-
Additional ticket at a preferred price <sup>a</sup>	3	2	-	-	-
<b>PROGRAMME</b>					
Scientific lecture (in the Oral programme) <sup>b</sup>	✓	✓	-	-	-
Commercial lecture (A0 format, in the Poster Zone)	✓	✓	✓	✓	✓
<b>PROMOTION <sup>c</sup></b>					
Logo on the Lanyards	✓	-	-	-	-
Document of your choice to be given to all GAS 2022 participants at the Welcome Desk	✓	-	-	-	-
Logo + link on the GAS2022 and CFM website	✓	✓	✓	✓	✓
Logo in all the promotional Emailing	✓	✓	✓	✓	✓
Logo in all the Symposium rooms on-site	✓	✓	✓	✓	✓
Logo on the Symposium signs on-site	✓	✓	✓	✓	✓
Logo on the GAS2022 Programme	✓	✓	✓	✓	✓
Interview in the press partner magazines	✓	✓	✓	✓	✓
Quotation in all Social Media posts (LinkedIn, Twitter)	✓	✓	✓	✓	✓
Quotation in all Press releases	✓	✓	✓	✓	✓
<b>DINNER</b>					
Invitation for the Dinner	3	2	-	-	6
Logo on the menu of the Dinner	-	-	-	-	✓
Welcome Speech during the Dinner	-	-	-	-	✓
Dedicated Social Media post (LinkedIn, Twitter)	-	-	-	-	✓
	15 000 €	12 000 €	10 000 €	5 000 €	8 500 €

### Sponsorships are proposed on first-come / first-service basis

<sup>a</sup> Free tickets and discount price tickets for GAS2022 will give you access to the whole event, including symposium, the 3 exhibitions and the lunch restaurant except the Dinner event. Free invitations for the exhibitions give you the opportunity to invite business relations to the exhibitions only.

<sup>b</sup> The lecture will be accepted only if they meet the acceptance criteria for scientific lectures.

<sup>c</sup> Please read "Communication" on page 2

# Exhibition

The exhibition of GAS Analysis 2022 will take place in conjunction with Measurement World and Global Industrie exhibitions.

To ensure greater proximity between all GAS Analysis participants: the GAS Analysis partners will benefit from a central position in the Global Industrie exhibition.

Plus, the exhibitors in connection with GAS Analysis will be placed at a prime location around the coffee break areas where they will be able to meet the participants of the Symposium and other companies dealing with the challenges in **Instrumentation, Measurement/Metrology** and **Analysis**.



## Stand

Sizes of the stands start from 9 sqm, they all include the basic services. Below the information for 'Essentiel stand':



- Daily cleaning of the booth
- Hall security
- Flag sign
- White melamine partition walls
- Storeroom 1 sqm
- Grey carpet
- Electricity power and lighting



## Tariffs excl. VAT

- **2 free tickets for GAS Analysis 2022** (symposium, the whole exhibition, lunch restaurant)
- **Unlimited quantity of free invitations** to invite business relations to visit the exhibitions only
- Price:
  - . 360 EUR / sqm
  - . 1 200 EUR / stand (includes the registration pack)
  - . 260 EUR (2 open sides, optional)

More details in the PARTICIPATION FORM of Global Industrie / GL events



## Terms and conditions

Registrations as exhibitor or as sponsor are only effective after receipt of a completed and signed registration form.

- Sponsorship packages can be extended, see other sponsorship options
- Each sponsorship package can only be granted a limited number of times
- Invoices for exhibitors and sponsorship packages will be sent out after the agreement signature
- The marketing effect of your sponsorship is more effective if mentioned on media beforehand; the sooner you decide the more often your company will be mentioned (see also sponsor packages)

## Contact